

<p>Headquarters: Nefsis Corporation 9350 Waxie Way, Suite 100 San Diego, CA 92123 USA</p> <p>+1 (858) 715-0970 www.nefsis.com</p>	<p>Organization: Year Founded: 1998♦ Ownership: Nefsis is a member of the global Brother group of companies</p> <p>Nefsis was originally founded as WiredRed Corporation♦</p>	<p>UK Office: Shepley Street Audenshaw, Manchester M34 5JD United Kingdom</p> <p>+44 (0)870 224 0415 www.nefsis.com/uk/</p>
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Company Description

Nefsis brings video conferencing to the cloud. Our global cloud-based software and online services make video conferencing faster, easier and more accessible for business.

Customers

Nefsis serves corporate, government and educational markets with customers in more than 45 countries worldwide. Adoption is especially high in the small- to medium-sized business (SMB) market where high quality video, security controls and easy implementation deliver exceptional value.

Technology

Nefsis was the first cloud-based video conferencing online service. It delivers multipoint HD quality to desktops and conference rooms, with a full suite of advanced collaboration tools built-in. The Nefsis cloud incorporates end-to-end parallel processing and over a decades' experience in firewall and proxy traversal, implementing all routing and video processing in software. This provides the framework for massive scalability and low-cost global delivery. The Company's technology maximizes the increasing availability of multi-core processors and MMX/SSE coprocessor extensions, further accelerating video and live sharing performance. All these technologies are delivered via the Nefsis cloud. It "virtualizes" each conference on the best nearby resources providing the highest connection success rates, lowest round-trip latency, and the fastest video processing possible over customers' existing networks.



As compared to previous generations of hardware-based infrastructure solutions for multipoint video, Nefsis cloud computing technology provides automated load-balancing, fail-over and scalability as a standard feature; and provides customers an easier to activate, lower cost, and easier to expand video conferencing solution.

Products

- Nefsis Basic – 2-party web and video conferencing for home office applications
- Nefsis Professional – Unlimited multipoint HD video conferencing with built-in collaboration tools
- Nefsis Enterprise – Site licensing, teleconferencing add-ons, and premium services for large deployments
- Nefsis OEM – Scalable, seamlessly integrated web and video conferencing under private label agreements

International Offices & Distribution

Nefsis is headquartered in San Diego, California, with an international sales and support office in the United Kingdom. The Company sells direct in North America and Europe, and globally via its online service and resellers.

Management Team

<p>Steven Peltier, Chief Executive Officer Allen Drennan, Founder & Chief Technology Officer Jason Oen, Controller</p>	<p>Rick Ono, Vice President - Sales Tom Toperczer, Vice President - Marketing Colin Theseira, Director of Technology</p>
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♦ Nefsis was originally founded as WiredRed Corporation and conducted business as WiredRed Corporation and WiredRed Software®. Nefsis products prior to version 5 were sold under WiredRed's e/pop® brand. The name Nefsis was initially used to brand the Company's first cloud-based product release. Today, Nefsis is both the Company's name and ongoing brand for all Company activities.